

Diego Molano Aponte

Year of Birth: 1970
Home Country: Colombia
Currently: MIDAS Program, Director



GLOBAL AIESEC

ALUMNI ENTREPRENEURSHIP & LEADERSHIP AWARD

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Social responsibility is a red thread that goes through Diego's life from the years of AIESEC involvement until today.

As a proactive AIESEC member looking after new opportunities, Diego was among the people who pioneered the establishment of a new local chapter in the University of Rosario, Colombia. Two years later, in 1990, he was already heading AIESEC in Colombia and a year later stepped into the AIESEC International office to be Vice-President of the global association. Diego was responsible for the Global Themes Program on global level and lead the Global Theme Conference on Corporate responsibility and Entrepreneurship, which took

place in Italy, 1992. As a result of the conference, AIESEC published the book *"Corporate Responsibility and Entrepreneurship: A Youth Insight"* in 1993.

Carrying on his personal passion

"An AIESECer for life, Diego is credited for the health and growth of AIESEC in Colombia. He is the best example of what AIESEC can offer to the world."

- Lucas Flores, President, AIESEC in Colombia

towards social responsibility and civil action, Diego entered a remarkable career in the non-corporate sector. Currently, being the director of social programs and international cooperation at the presidential agency of Colombia, Diego is responsible for the direction of the government programs to fight poverty, displacement and violence victims. He is also managing initiatives for alternative development which

are meant to give the Colombian farmers economically viable alternatives for reducing growing of drugs. Among others, Diego created *"Catedra Bogota"*, which critically analyzes the reality of Bogota, and thus generating a civic commitment of the citizens. Diego also lead the program of rebuilding Bojaya, which was under terrorist attack taking away the lives of 119 people, and the program for environmental recovering of the city of Sierra Nevada.

Diego is still actively supporting AIESEC. In one of his latest projects with the Colombian government he supported AIESEC in Colombia to bring 25 international interns and to generate revenue.

Diego is happily married to another AIESEC alumna and has two children.

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