

Veronika Zhukova

Year of Birth: 1978
Home Country: Russia
Currently: Citibank, Moscow District
Head of Investment Sales Department



GLOBAL AIESEC

YOUNG ALUMNI CONTRIBUTION AWARD

AUGUST 2008

Brazil, 2008.

Veronika Zhukova is a person that “stands out of the crowd”, as one of the regional VPs of Citibank describes her. Her contribution while being an active AIESEC member and now as an alumna could easily suit the same description.

Veronika joined AIESEC in 1996 and two years later was leading a local committee that was deemed to be closed because of lack of results. In such a moment Veronika took the lead and managed to bring members and results back and to re-gain full-membership status. Moving on to the national leadership body or AIESEC Russia and later on to AIESEC International to manage alumni relations globally, Veronika always added value to the

relationships and processes she managed. The beginning of her professional career was marked with an AIESEC internship in Germany, after which she returned to Russia.

After leaving active role within

Veronika Zhukova's great experience in AIESEC is a great example for AIESEC members in Russia. Her initiative of making the financial fund and Best Exchanger Award every year supports our core activity and activates leadership in AIESEC members. That is simply great and we wish all AIESEC entities have such kind of alumni".

- Maria Kuvshinova, President, AIESEC in Russia

AIESEC, Veronika has always supported the organization. Her consultative approach to coaching has been of real support for several generations of presidents of AIESEC Russia. As a part of the Board of Advisors and an active alumna, she pioneered the creation of an alumni

fund, which sponsors an award for the AIESEC members who achieve best exchange results in Russia. Veronika has been of precious support in promoting the AIESEC partnership within the organization she currently works for – Citibank and, as well, has been supporting AIESEC in identifying a win-win approach towards the bank, which has lead to a much more stable and sustainable partner relations.

It has not been a surprise that a person like Veronika, has managed to very quickly advance in her career to play the role of a Head of Department in a major bank in Russia. Her innovative strategic approach and flawless project work, has fast won her recognition from colleagues and seniors.

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